



PROJECT MANAGEMENT CHALLENGE 2006

Third Annual NASA Project Management Conference

BIOGRAPHY

Ms. Ivy Hooks
President and CEO
Compliance Automation, Inc.

Biography:

Ivy Hooks is an internationally recognized expert in Requirement Engineering. Her company, Compliance Automation, Inc. (CAI) provides training, consultation, and facilitation in requirements for companies large and small and for diverse government organizations. Ivy is the author of "Customer-Centered Products: Successful Products through Smart Requirement Management". During her NASA career, Ivy was the recipient of the Arthur S. Flemming Award for Outstanding Young Civil Servant, NASA Outstanding Speaker Award, and NASA Medal. Recently she has been a guest speaker for the Project Management Institute (PMI) and International Council on System Engineering (INCOSE). She holds B.S. and M.S. in mathematics from the University of Houston.